

POTATOEUROPE



2010

Exhibition, Trial Plots
Machinery Demonstrations



8 - 9 September 2010
Bockerode Estate near Hanover
Germany

www.potatoeurope.com



DISCOVER THE WORLD OF POTATOES

***Please note:
PotatoEurope 2010-
the international branch
event!***

In 2010 PotatoEurope is coming back to Germany again. Following on from its successful première in 2006, PotatoEurope will again be held at the Bockerode Estate in Springe-Mittelrode near Hanover. Here potato professionals from around the globe can experience the latest trends in the potato sector first hand and make valuable contacts in the process.

Initiated by UNIKA (German Potato Industry Association), this outdoor exhibition is organised by DLG. PotatoEurope 2010 is set to focus on breeding, fertilisers, plant protection, production and processing technology and trade. Trial plots, machinery demonstrations featuring planting, lifting and loading along with presentation forums are all included in the technical programme. The event is also being promoted by K+S KALI GmbH.

The venue, the Bockerode Estate, not only ensures an ideal infrastructure, thanks to its proximity to the city of Hanover, but its central location within Europe makes for a high number of international visitors. PotatoEurope 2010 is expected to attract more than 10,000 professional visitors from Germany and abroad.

***You can't afford
to miss the leading
potato branch meeting
in 2010!***



GOOD REASONS FOR TAKING PART

as an exhibitor:

- You will meet 10,000 leading potato specialists from home and abroad
- You can present your innovations and achieve a sustainable market launch
- You can cultivate existing business contacts and build up ones at national and international level
- You can play a role in the further development of markets for potatoes and their downstream products

as a visitor:

- You can gather information about all that is new in the potato branch from all over the world
- You can gain new, broad-based experience: open-air exhibition, machinery demonstrations and trial plots
- You can share experience and ideas with leading potato specialists from home and abroad



YES, I AM INTERESTED IN TAKING PART IN POTATOEUROPE 2010

Please send me further information free of charge

- for exhibitors (available as of September 2009)
- for visitors (available as of June 2010)

Important: deadlines for registration

- ***for exhibitors with trial plots or machinery demonstrations: 29.01.2010***
- ***for exhibitors on the Campus (grass/tent) 14.05.2010***

My address:

Company

Name

First name

Street

Zip-Code/City

Country

e-Mail

Note:

The easiest way to information - simply fax this page to us.

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